



HAE Now
OrganicTee®

Organic. Fair Trade Certified.™ High Quality





About Us...

HAENOW stands for *Humans, Animals & Environment NOW*

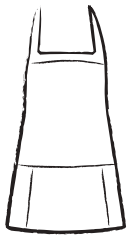
We are a t-shirt company that wants to make a difference. We believe ethics and social responsibility need not be sacrificed for profit, but seen as a pathway to sustainable growth. We believe corporations should honor humans and worker rights, work to preserve the environment and protect the wildlife that shares our fragile planet. As we go about our business, our name is simply a reminder to put Humans, Animals and Environment first.

We Offer Fair Trade Organic:



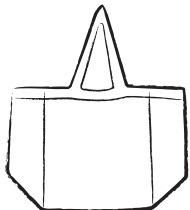
APPAREL

For men, women, youth, toddler & baby



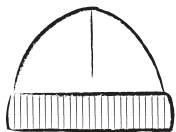
APRONS

Full and half styles in sturdy twill for all your needs



BAGS

Small and large totes as well as drawstring bags



BEANIES

For adult & baby

Looking for a specific item not listed to the left?

Not to worry, we also offer custom order services in which we can manufacture an item to your exact fabric, color and style specifications. Custom orders require a 600-1200 pc. minimum with an average of 10-12 weeks turnaround time.

Examples of custom items:

- *Sweatshirts and sweaters
- *Tank tops and camisoles
- *Yoga pants and tops
- *Bedding and blankets
- *Baby items

Check out www.haenow.com or email us for more info!

CONTACT US
HAENOW OrganicTee

Phone: 1 888 HAE Now8
Fax: 1 888 423 8845

info@haenow.com
www.haenow.com

High Quality

What makes a HAE Now OrganicTee special?

Ring-spun yarn: longer fibers are twisted continuously, creating a smoother, stronger and more durable yarn. This lends a nice drape and better color retention.

Extra-smoothness: a special enzyme added to the pre-wash gives the fabric a buttery feel, removes loose surface fibers and prevents pilling.

Side-seam (not tubular) construction:

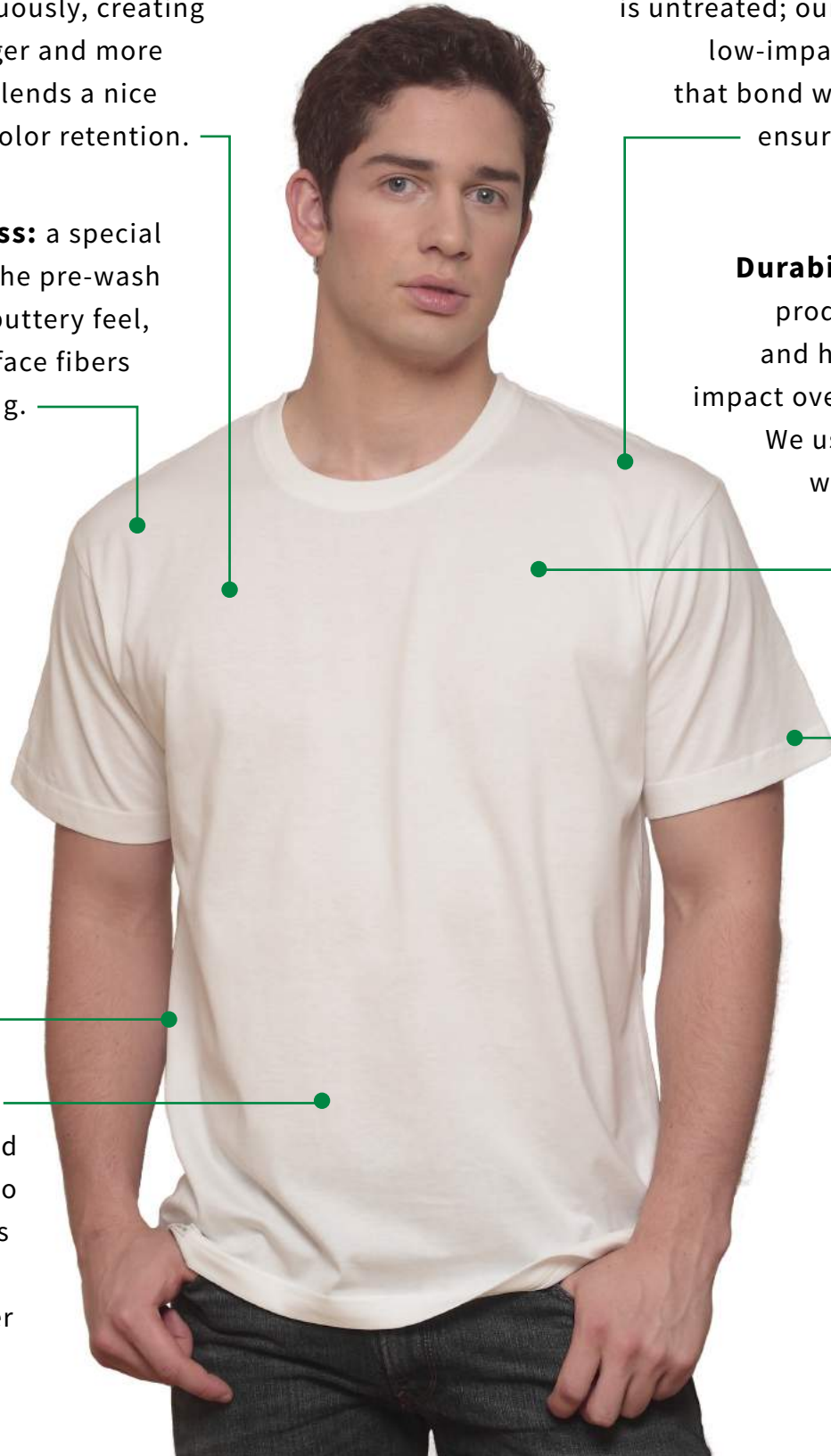
tees are cut and then stitched along the sides under the sleeves. This imparts a high end look and prevents them from twisting out of shape.

Combed cotton: our cotton is carded and then combed to remove short fibers and impurities, resulting in a better fabric.

Color fastness: while our natural is untreated; our dyed shirts use low-impact reactive dyes that bond with the fabric to ensure color fastness.

Durability: well made products last longer and have a lower eco-impact over their lifespan. We use quality fabric which won't wear out after a few washes.

Quality stitching & finishing: fine stitching and attention to detail create an impression of a superior product and great value. Our quality control department checks each item to ensure its integrity.



What makes a tee shirt organic?

Our apparel adheres to organic standards for cotton growing as well as manufacturing. This means the cotton is GMO free, grown without synthetic fertilizers, pesticides and herbicides and chemical defoliants. The processing is eco-friendly, uses less resources and is free of heavy metal dyes and harsh chemicals like chlorine bleach and formaldehyde. The end product is a sustainable, comfortable shirt that did not pollute the planet and is safe for you to wear!



Who benefits when I support organic?

Farmers and rural communities: Organic practices are safe for farm workers and their families. Farmers are often land owners and organic premiums are invested in local communities.

Our planet: Organic farming practices are regenerative. Crop rotation and manual cultivation maintain healthy soil, use less fossil fuels and sequester carbon dioxide, helping combat global warming.



Wildlife: Birds and animals are spared poisonous pesticides and toxic chemicals in soil, air and water. Conventional farming can create a hostile environment for wildlife and devastate entire eco systems.

You, the consumer: Try it, organic cotton will just feel better for your body, mind and soul! People with chemical sensitivity especially benefit from organic cotton as conventional cotton may retain harmful toxic residues and is often treated with toxic finishes.



The Benefits of Fair Trade



What is Fair Trade?

Fair Trade is a social and economic movement designed to improve the livelihood of farmers and factory workers. Under Fair Trade USA's model, consumers actively participate in the alleviation of global poverty by choosing independently certified products and supporting ethical supply chains.

What does Fair Trade do?



✓ **Improves lives for farmers and gives a boost to rural communities:**

Farmers can work without fear of exploitation. They benefit from training, safe practices, market assurance and fair financial credit. Rural communities can invest premiums in necessities like schools, healthcare and clean drinking water.

✓ **Benefits factory workers:**

Fair Trade ensures no child labor, decent wages, benefits, health and safety standards in the workplace, the right to join trade unions, and a conducive work environment. Workers have the right to join trade unions and receive training to educate them about their rights. A direct contribution is also made into a workers fund to supplement wages.

✓ **Consumers enjoy higher quality, ethically made products:**

The majority of garment workers worldwide are paid low wages, over-worked in unsafe, unhygienic sweatshop conditions, intimidated and deprived of basic human dignity. The 'Fair Trade Certified™' label presents an alternative and assures you that our products are independently certified by Fair Trade USA.

✓ **Allows better use of resources, protects the environment:**

Fair Trade prices cover the costs of sustainable production. This allows farmers to use quality inputs and safer ecological methods that preserve the environment instead of degrading it.

✓ **Empowers women:**

Women have equal representation on Fair Trade committees to help decide how premiums are spent. This benefits entire communities as they often invest in local businesses and community projects like child care and schooling. Fair Trade at the mill level mandates standards for maternity leave, healthcare and freedom from harassment.

#5200

Everest

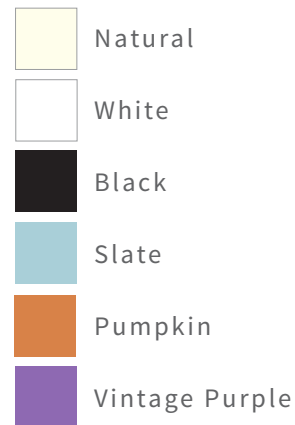
Unisex OrganicTee



This soft & lightweight tee will quickly become one of your favorites.

PRODUCT DETAILS

Short Sleeve Unisex Tee in ring-spun, combed organic cotton. 30 singles jersey knit, 4.5 oz. wt. Fine double-needle stitching, ribbed crew-neck, side seam. Slightly fitted look, soft and well-made basic tee in a lighter weight. XS-3XL. Tear-away labels, separate size label. MSRP: \$14.95



- *Organic Fair Trade Cotton produced by Chetna India farmers
- *Union Made in Fair Trade USA® Approved Facility
- *Dyed with low-impact, colorfast non-animal dyes
- *Quality stitching, high end look
- *Enzyme washed for extra smoothness and excellent printability

#5001

Olympian

Unisex OrganicTee



*One of our top sellers,
a classic unisex-style
tee for every season.*

PRODUCT DETAILS

Short Sleeve 5-5.6 oz. medium wt. tee in soft, ring-spun, combed organic cotton. Single jersey knit, fine double-needle stitching, ribbed crew-neck, side seam. Comfortable, relaxed fit. XS-3XL. Tear-away labels available, please ask. MSRP: \$19.95

Natural	
White	
Black	
Dark Brown	
Camel	
Granite	
Sage	
Forest Green	
Marine Blue	
Sky Blue	
Navy	
Maroon	



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#5704

Cascadian

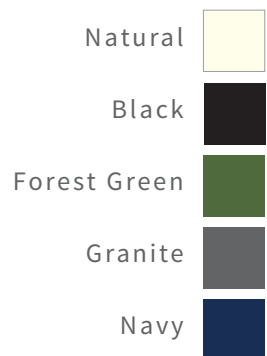
Unisex Long Sleeve OrganicTee



Perfect for layering on those chillier days.

PRODUCT DETAILS

Long Sleeve Unisex Tee in high quality, ring-spun, combed cotton. 5-5.6 oz. medium wt. Soft, single jersey knit, fine double-needle stitching, ribbed crew-neck and sleeve cuffs, side seam. Nicely styled! Tear-away labels available, please ask. S-3XL. MSRP: \$27.45



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#5800

Eldorado

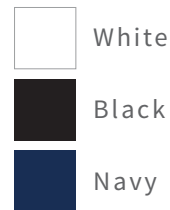
Unisex S/S Organic Polo



*A reliable staple
for work, play or
any day.*

PRODUCT DETAILS

Short Sleeve Unisex polo in ring-spun, combed organic cotton. Soft and comfortable feel with a high end finish and excellent drape. Pre-shrunk. Pique knit in 6.5 oz. medium wt. Fine double-needle stitching, 3-button 1.5" placket with matching buttons, flat knit collar and sleeve cuffs. Side seam construction. Tear-away labels. XS-3XL. MSRP: \$29.95



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#1403

Altai













Women's OrganicTee



*Slightly fitted,
flattering cut...the
perfect everyday tee.*

PRODUCT DETAILS

Short Sleeve Womens Tee in super soft, stretchable 1x1 baby-rib knit. Nicely shaped cut, high quality, ringspun, combed cotton in 5.3 - 5.8 oz. medium-heavy wt. Fine double-needle stitching, cover stitched neckline. S: 6, M: 8, L: 10, XL: 12, 2XL: 14. MSRP: \$19.95

Natural	
White	
Black	
Dark Brown	
Granite	
Sage	
Forest Green	
Marine Blue	
Sky Blue	
Navy	
Maroon	
Sunset Pink	



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#1262 **Acadia**

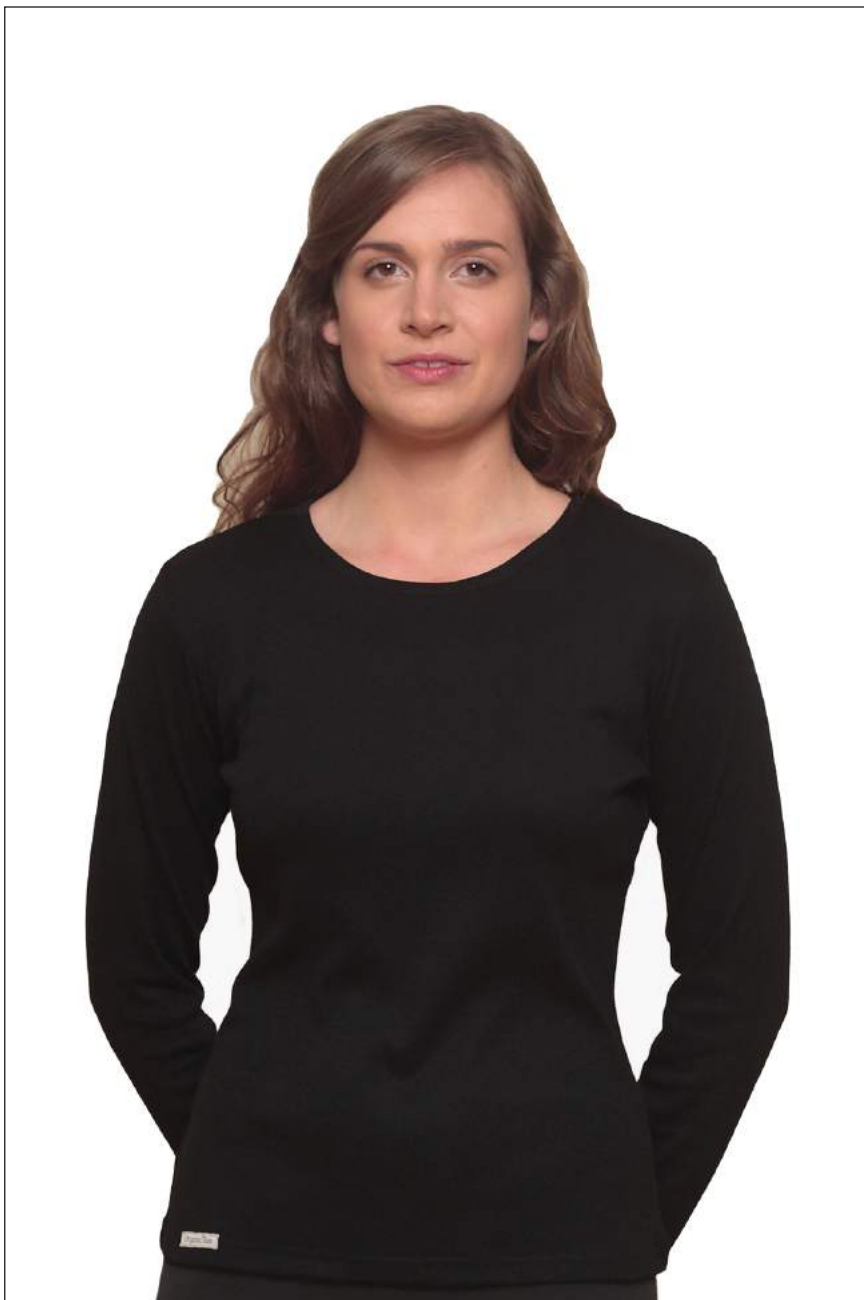


*The ideal layer for
cooler weather.*

Women's Long Sleeve OrganicTee

PRODUCT DETAILS

Long Sleeve Womens Tee in super soft, stretchable 1x1 baby-rib knit. Nicely shaped cut, high quality, ringspun, combed cotton in 5.3 - 5.8 oz. medium-heavy wt. Fine double-needle stitching, cover stitched neckline. S: 6, M: 8, L: 10, XL: 12, 2XL:14. MSRP: \$27.45



- *Organic Cotton certified to GOTS by Control Union
- *Union Made in Fair Trade USA® Approved Facility
- *Dyed with low-impact, colorfast non-animal dyes
- *Quality stitching, high end look
- *Enzyme washed for extra smoothness and excellent printability

#9125

Palomar

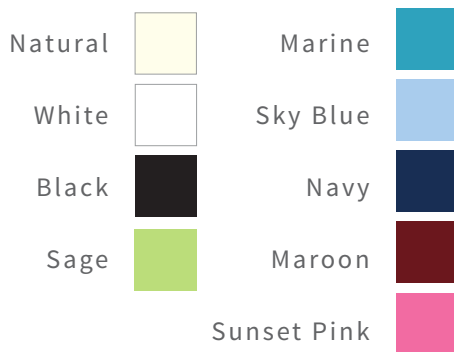
Youth/Women's OrganicTee



*A classic cut youth
tee in several color
options.*

PRODUCT DETAILS

Short Sleeve Tee in youth/womens sizes. Soft, ringspun, combed cotton in 5 -5.6 oz. wt. Single jersey knit, fine double-needle stitching, ribbed crew-neck. S: 8/10, M: 10/12, L: 12/14. MSRP: \$17.45



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#8240

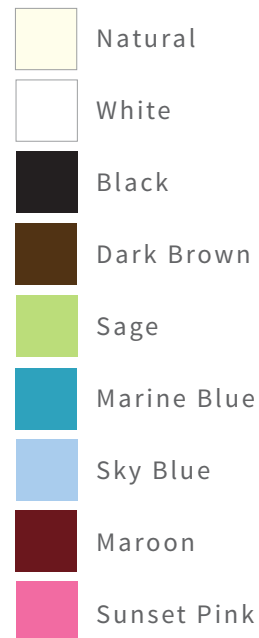
Annapurna Toddler OrganicTee



*A comfortable, soft, and
100% natural choice for
the little ones.*

PRODUCT DETAILS

Safe, comfortable and sturdy tee for play, study, naptime and anytime!
Short Sleeve Tee, dyed with safe, environmental dyes. Fine double-needle stitching, crew-neck. 5 -5.6 oz. medium wt. single jersey knit.
Sizes 2T, 4T and 6. MSRP: \$14.95



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- *Enzyme washed for extra smoothness and excellent printability

#7057 **Akashi**







Short Sleeve Baby One-Piece



*Super soft, safe
and comfortable
baby bodysuit in
a fine rib-knit.*

PRODUCT DETAILS

Short Sleeve baby bodysuit in super soft, stretchable 1x1 baby-rib knit. Pure organic cotton comfort in 5.3 - 5.8 oz. medium-heavy wt. ring-spun, combed cotton. Lap shoulder neckline for ease of dressing, 3 snap closure. Low-impact dyes. Not intended for sleepwear. S (6 mos.), M (12 mos.), L (18 mos.) MSRP: \$14.95

Natural	
White	
Sage	
Sky Blue	
Maroon	
Sunset Pink	



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*Quality stitching, high end look

*Enzyme washed for extra smoothness and
excellent printability

#7200

Balkan

Long Sleeve Baby One-Piece



*A long-sleeved
version of
our popular
baby onesie.*

PRODUCT DETAILS

Long Sleeve baby bodysuit in super soft, stretchable 1x1 baby-rib knit. Pure organic cotton comfort in 5.3 - 5.8 oz. medium-heavy wt. ring-spun, combed cotton. Lap shoulder neckline for ease of dressing, 3 snap closure. Low impact dyes. Not intended for sleepwear. S (6 mos.), M (12 mos.), L (18 mos.) MRSP: \$17.45



Natural



White



Sage



Sky Blue



Maroon



Sunset Pink

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*Quality stitching, high end look

*Enzyme washed for extra smoothness and excellent printability

#2185

Napa








Organic Twill Apron



*Our best-selling apron,
in an array of colors.*

PRODUCT DETAILS

Bib apron in medium-wt. organic cotton twill: Classic 3-pocket style. A perfect work-apron for the sustainable industry, restaurants and food establishments. High-quality, fine twill is sturdy, drapes nicely and accepts printing/embroidery well. Comfortable 0.75" wide neck strap, extra-long ties, re-inforced stitch at stress points. 28" wide x 25" long. MSRP: \$29.45

Natural	
White	
Black	
Forest Green	
Sky Blue	
Maroon	
True Blue	



*Organic Fair Trade Cotton produced by Chetna
India farmers

*Union Made in Fair Trade USA® Approved Facility

*Dyed with low-impact, colorfast non-animal dyes

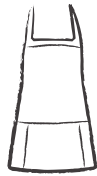
*Quality stitching, high end look

*Enzyme washed for extra smoothness and
excellent printability

#2500

Tuscany

Twill Apron



Natural



Black



Forest Green



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*Dyed with low-impact, colorfast non-animal dyes

*Quality stitching, high end look

*Enzyme washed for extra smoothness and excellent printability

PRODUCT DETAILS

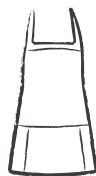
Our full length bib apron in a fine organic twill provides coverage with style. Great for cafes, eateries, garden shops, craft stores and grocery stands, you'll like its sleek, professional look, clean finish and large printable area! 27"wide x 35" long. 45" long with straps. 26" long ties, two 7.5" pockets, adjustable neck strap. Tear-away tags. MSRP: \$29.45

We offer both full length and half aprons to suit any occasion!

#2002

Sonoma

Bistro Apron



Black

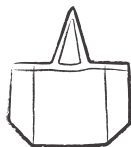


PRODUCT DETAILS

Half apron in medium-wt. organic cotton twill: Center divided 9" deep pocket. High-quality, fine twill is sturdy, drapes nicely and accepts printing/embroidery well. 0.5" x 20" extra long self fabric ties, re-inforced stitch at stress points. 29"wide x 19"long. MSRP: \$13.95

#4900

Harvest



Organic Tote:

Large Size

Natural



Black



PRODUCT DETAILS

Sturdy and durable certified organic cotton tote in a size that's perfect for grocery shopping. Reinforced, long handles allow use as shoulder bag. Medium/heavy wt. 2x2 woven twill fabric. Can be printed or embroidered. 13"wide x 14"tall with 7.5" deep gusset. Double handles 20.5" long x 1"wide. One Size. MSRP: \$10.95

Twill bags are softer, more pliable and wrinkle less than canvas!

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- *Union Made in Fair Trade USA® Approved Facility
- *Dyed with low-impact, colorfast non-animal dyes
- *Quality stitching, high end look
- *Enzyme washed for extra smoothness and excellent printability

#4700

Deli



Organic Tote:

Small Size

Natural



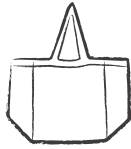
Black



PRODUCT DETAILS

Small size tote in sturdy organic cotton 2x2 woven twill. Makes a handy tote for green gift packaging and provides an eco-friendly alternative to paper bags for gourmet delis, bakeries, boutiques, wine shops and specialty stores! Allows printing/embroidery. 8" wide x 9.25" tall with 5" deep gusset. Double handles 12.5" long x 0.5" wide. One size. MSRP: \$7.95

#4800



Natural



Market

Organic Tote:

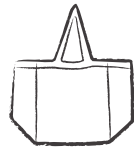
Large Size

PRODUCT DETAILS

Our no frills natural unbleached organic cotton bag works hard and is easy to keep handy for everyday use! 20 singles woven sheeting fabric in light weight 4.1 oz. wt. Tear-away label. Smooth surface allows printing and embroidery. 13" wide x 14" long with 7.5" gusset. Reinforced double handles 20.5" long x 1" wide. One Size. MSRP: \$6.50

Natural unbleached tote and bags.

#4010-4050



Natural



Farm Stand

Organic Bags

PRODUCT DETAILS

Natural unbleached organic cotton Bags in four sizes to cover a variety of packaging, toting and storage needs! 20 singles woven sheeting fabric in light weight 4.1 oz. wt. Tear-away label inside. Smooth surface allows printing and embroidery. Washable, reusable, eco-friendly and durable bag with cotton cord draw-string closure. Inside Dimensions: Small: 8"w x 7.75"h, Medium: 5.5"w x 9.5"h, Large: 12"w x 13.5"h, XL 13"w x 15.5"h. MSRP: \$15.00 - \$29.40



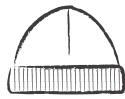
- *Organic Fair Trade Cotton produced by Chetna India farmers
- *Union Made in Fair Trade USA® Approved Facility
- *Natural, unbleached organic cotton
- *Durable, washable, reusable



#4010 Sample Set (4pc.)
#4020 Small Set (6pc.)
#4030 Medium Set (6pc.)
#4040 Large Set (6pc.)
#4050 XL Set (6pc.)

#6100

Austin



Adult Beanie

PRODUCT DETAILS

Don't wait for a bad hair day! Look cool and stay snug in this organic cotton beanie. Double layer, clean stitching inside. Flat knit is soft feel, lycra adds stretch. Thin rib, can be printed or embroidered. Tear-away labels. One size. 9" long. MSRP: \$14.95

Adult and baby beanies to ward off the chill...comfy never looked so good!

Natural



Black



Navy



Heather Grey



*Organic Fair Trade Cotton produced by Chetna India farmers

*Union Made in Fair Trade USA® Approved Facility

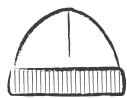
*Dyed with low-impact, colorfast non-animal dyes

*Quality stitching, high end look

*Enzyme washed for extra smoothness and excellent printability

#6040

Aspen



Infant Beanie

PRODUCT DETAILS

We didn't forget about baby...this nontoxic, organic cotton beanie is the perfect tiny topper for those chillier days! Double layer, clean stitching inside. Flat knit is soft feel, lycra adds stretch. Thin rib, can be printed or embroidered. Tear-away labels. One size. Fits 0-12 months. 6" L. 5.5" W (stretchable). MSRP: \$9.45

Natural



White



Ice Blue



Cardinal



Gold



Size Guide

Width is measured from under arm to under arm across the chest.

Shirt Length is measured from top of shoulder to bottom hem.

MEN/UNISEX

Eldorado # 5800	XS	S	M	L	XL	2XL	3XL
Width	17.5	20	21	22.75	24	25.25	26.75
Fits Chest Sizes	29-31	32-34	35-38	39-41	42-44	45-48	49-52
Olympian # 5001 & Cascadian # 5704	S	M	L	XL	2XL	3XL	
Width	20	21	22.75	24	25.25	26.75	
Fits Chest Sizes	32-34	35-38	39-41	42-44	45-48	49-52	
Everest # 5200	XS	S	M	L	XL	2XL	3XL
Width	17.5	19.5	21	22.5	24	25.25	26.75
Fits Chest Sizes	29-31	32-34	35-38	39-41	42-44	45-48	49-52

WOMEN

Altai #1403 & Acadia #1262	S: 6	M: 8	L: 10	XL: 12	2XL: 14
Width	16	17	18.5	20	21.5
Fits Chest Sizes	32-35	36-38	39-41	42-44	45-48
Additional	This tee has a lot of stretch, though it is not cut to be body-hugging. Move a size up for a looser fit or size down for a snug fit.				

YOUTH/UNISEX

Palomar #9125	S: 8/ 10	M: 10/ 12	L: 12/ 14
Width	16.5	17.5	18.5

TODDLER

Annapurna #8240	2T	4T	6
Width	12	13.5	14.5

BABY

Akashi #7057 & Balkan #7200	S(6 mos.)	M(12 mos.)	L(18 mos.)
Width	9	9.5	10.5
Center Length	14	15	17
Additional	This knit will stretch width-wise to fit.		

***Please remember:** these are measurements for the clothing, not for the body!
Actual measurements may vary slightly.

***Note:** you may choose to go up or down on size depending on body proportions and preference for close or loose fit, especially if chest measurement is on the cusp.



CONNECT WITH US:

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www.haenow.com



HAE Now Organic Tee



@haenow



@haenow